

**BOROUGH OF RAMSEY
DESIGN REVIEW BOARD
Conducted via conference call**

January 26, 2021

REORGANIZATION MEETING

Ms. Simpson called the reorganization meeting of the Design Review Board to order at 7:32PM announcing the NJ Open Public Meetings Law Notice and stated that notice of the meeting had been published in issue of The Bergen Record on January 8, 2021.

Present were Board members Ms. Simpson, Ms. Padreza, Ms. O’Hearn, Ms. Waterman, Ms. Mullins, Mr. Thomas along with Mrs. Sylvester and Councilwoman Woods. Ms. Siraki was absent.

MS. Simpson was sworn in by Borough Clerk Meredith Bendian.

Motion by Ms. Padreza to nominate Ms. Simpson to Chairman for 2021. Seconded by Ms. Waterman. Carried.

Vice Chairwoman for 2021 will be determined at the February 2021.

Adjournment – Motion by Ms. Padreza to adjourn Reorganization meeting, second by Ms. Simpson.

REGULAR MEETING

Ms. Simpson called the regular meeting of the Design Review Board to order at 7:45PM announcing the NJ Open Public Meetings Law Notice and stated that notice of the meeting had been published in issue of The Bergen Record on January 8, 2021.

Present were Board members Ms. Simpson, Ms. Padreza, Ms. O’Hearn, Ms. Waterman, Ms. Mullins, Mr. Thomas along with Mrs. Sylvester and Councilwoman Woods. Ms. Siraki was absent.

CORRESPONDENCE

Agenda: Planning Board 1/5/21, 1/19/21
Board of Adjustments – 1/20/21
Environmental Commission – 1/12/21
Shade Tree Commission –1/21/21

Minutes:

Planning Board – 11/17/20, 12/15/20, 1/5/21
Board of Adjustment – 11/18/20, 12/16/20
Shade Tree Commission 11/19/20
Environmental Commission 11/10/20

APPLICATIONS

Toyota: Mr. McArthur submitted application. They are planning to install one facade sign. The following was approved by the Design Review Board with following specifications:

Façade Sign: 1'3" X 14'5" = 18 sq. ft.
Material: Aluminum & Acrylic
Colors: black & white
Illumination: LED

Mr. McArthur was advised that on window coverage, no more than 20 percent of available space can be used for display or advertising purposes.

Board Discussion and Questions: none

Stunning Arrangements (Ramsey Florist): Ms. Orzechowski submitted application. They are planning to install one pylon sign. The following was approved by the Design Review Board with following specifications:

Façade Sign: 48" X 48" = 16 sq. ft.
Material: Acrylic
Colors: Burgundy
Illumination: Internal fluorescent bulbs

Ms. Orzechowski was advised that on window coverage, no more than 20 percent of available space can be used for display or advertising purposes.

Board Discussion and Questions: Board members would like to know if the owner is planning to paint the white pole on pylon sign. They also requested a better rendering of sign that is closer to the actual size of sign. One addition question about illumination and hours it will be light.

Response from business owner – The pole will be repainted white. A new rendering was sent and shared with the Board. The existing internal lighting will be used and will be on during business hours.

SITE PLANS – none

MINUTES

Minutes of December 15, 2020 meeting were presented.

Motion by Ms. O'Hearn, seconded by Ms. Padreza. Carried.

PUBLIC COMMENT – no public present on call

OLD BUSINESS Board would like to review flashing neon lights in town and best approach moving forward.

NEW BUSINESS

COUNCIL LIAISON – Mrs. Woods provided update on Borough business including the Cares Act, the Main St. beautification committee.

ADJOURNMENT – Ms. Simpson entertained a motion to adjourn, seconded by Ms. Waterman at 8:17 PM. Carried.

Respectfully Submitted by

Kelly Sylvester
Secretary, Design Review Board