

WHAT IS CONTACT TRACING?

New Jersey Contact Tracing



Contact tracing is the process used to **identify those who come into contact with people who have tested positive** for many contagious diseases in order to inform them, provide guidance, and offer support.

Contact tracing is a **long-standing practice in New Jersey and around the world.**

WHY IS CONTACT TRACING IMPORTANT?



If you tested positive for **COVID-19**, you may have spread the virus to others without knowing it. Those individuals could now be infected and putting their loved ones at risk.

Contact tracing is **critical to stopping the spread of COVID-19 and keeping you, your loved ones, and your community safe and healthy.**

HOW DOES CONTACT TRACING WORK?

1 CASE INTERVIEW...

...if you test positive for COVID-19, a contact tracer will reach out



The contact tracer will connect you with medical care and any help you might need to keep your loved ones safe.

They will also ask about where you have been and your “close contacts,” including how to reach them.

Close contacts are anyone who was within 6 feet of you, for more than 15 minutes cumulatively in the past 24 hours

2 CONTACT NOTIFICATION...

...to alert of potential exposure and provide support



A contact tracer will then call your contacts and provide information on how they can protect themselves and their loved ones, for example:

- *Understanding their risk*
- *How they can monitor for illness*
- *How to prevent spreading the virus (even if they do not feel ill)*
- *Where to get tested*
- *Local support services*

3 FOLLOW-UP...

...to support contacts with testing and quarantine



For the next 14 days, contacts will receive daily follow-ups, either through text messaging or phone calls, to monitor their health and further connect them with the support and resources they may need.

Contact tracers will **collect minimum data** (only what is needed to keep your close contacts safe), **use it for limited purposes** (stopping the spread of COVID-19), and **restrict who it is shared with**.

We will NEVER share your name or personal information. We take your privacy seriously.

WHAT IS COVID ALERT NJ?



- A free and secure mobile phone app that can anonymously alert users if they have been in close contact with someone who has tested positive for COVID-19
- It will also provide users with up-to-date information on NJ reopening news, key COVID-19 metrics, and a user-friendly symptom tracking tool

**ADD YOUR
PHONE
TO THE
COVID FIGHT**
DOWNLOAD THE COVID ALERT NJ APP

HOW DOES COVID Alert NJ's exposure notification WORK?

1

Download COVID Alert NJ on the App Store or Google Play Store. Opt-in to receive “**Exposure Notifications**”



2

As you go about your day, the app will use Bluetooth to sense any “**close contacts**”—other app users who are within 6 feet of you for more than 15 minutes cumulatively in the past 24 hours



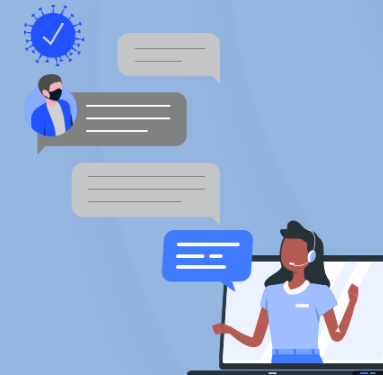
3

When your app senses a close contact, your phone will **exchange a secure random code** with the close contact's phone. It's important to note that your location and name are never disclosed



4

If you **test positive for COVID-19**, a public health representative will call you and ask if you're willing to anonymously notify your “close contacts” by uploading your app's close contact codes



5

Each day, the app will compare your list of close contact codes to the list of codes associated with positive COVID-19 app users. **If there's a match you will get an Exposure Alert**, along with appropriate next steps



Go to covid19.nj.gov/app for more information

PRINCIPLES OF NEW JERSEY CONTACT TRACING & COVID Alert NJ

Contact tracers will **NEVER** ask for:

- Social Security number
- Financial information
- Immigration status

The information you share will:

- **NEVER** be used for immigration or law enforcement
- **NOT** negatively affect your public charge assessment
- **NOT** be used to deny access to health care or any other essential service

Your **data and privacy** is **ALWAYS** protected and your **cell phone/location** is **NEVER** tracked.

If you have any doubts about the legitimacy of your conversation with a contact tracer, you may hang up and call your local health department. You should also feel free to request the name and ID of anyone who calls.



**DO YOUR PART –
TAKE THE CALL and
DOWNLOAD COVID ALERT NJ**



**PROTECT THOSE IN YOUR
HOME AND THE COMMUNITY**