

**BOROUGH OF RAMSEY  
DESIGN REVIEW BOARD**

**March 27, 2018**

**REGULAR MEETING**

Ms. Simpson called the regular meeting of the Design Review Board to order at 7:29 PM announcing the NJ Open Public Meetings Law Notice and stated that notice of the meeting had been published in issue of The Bergen Record on January 5, 2018.

Present were Board members Ms. Simpson, Ms. O’Hearn, Ms. Padreza and Ms. Siraki, along with Ms. Sylvester and Councilman Verdone. Absent were Mr. Phelan, Ms. Mullins and Ms. Waterman.

**CORRESPONDENCE**

Agendas: Board of Adjustment – 03/21/18  
Planning Board – 03/06/18, 03/20/18

Minutes: Planning Board – 02/20/18, 03/06/18, 03/20/18  
Board of Adjustment  
Shade Tree Commission – 02/15/18  
Environmental Commission

**APPLICATIONS**

**Ramsey Hardware:** As a follow up from the January 2018 meeting, a new shade of red was submitted for fabric awning using existing frame which was approved by Design Review Board. Size: 38.5’ ft. total 23.3 sq. ft. material: fabric/vinyl. White illumination.

**AT&T** Mr. Maddalena was present. He is planning to install a grey, blue and white facade sign with the new AT &T logo using the existing sign frame. The following was approved by the Design Review Board (per Planning Board approval) for a façade sign, with following specifications: 8’ X 29’, size: 13 sq. ft. / material: / Colors: Black/Blue. No illumination.

Mr. Maddalena was advised that on window coverage, no more than 20 percent of available space can be used for display or advertising purposes.

Board Discussion and Questions:

**Duluth Trading** Mr. Steinhagen a submitted **façade** sign and a panel for an existing free standing sign. The following was approved by the Design Review Board (per Planning Board approval) for a façade sign, with following specifications: size: 87 sq. ft. /material: aluminum/

colors: red, black, white. Freestanding sign panel: Size: 22.4 sq. ft. / material: vinyl/ Colors: red/white. White illumination.

Mr. Steinhagen was advised that on window coverage, no more than 20 percent of available space can be used for display or advertising purposes.

Board Discussion and Questions:

**McDonalds** Mr. Kelly was present. He is planning to install a yellow M facade sign. The following was approved by the Design Review Board (per Planning Board approval) for a façade sign, with following specifications: size: 14 sq. ft. / material: polycarbonate / Colors: yellow. White channel illumination.

Mr. Kelly was advised that on window coverage, no more than 20 percent of available space can be used for display or advertising purposes.

**SITE PLANS** – none

**MINUTES**

Minutes of February 28, 2018 were presented.

Motion by Ms. Simpson, seconded by Ms. Padreza to approve Minutes of February 28, 2018. All in favor. Carried.

**COUNCIL LIAISON** nothing to report

**OLD BUSINESS** Sweet Green Café, concerns with abundance of wording on sign and window.

**NEW BUSINESS** none

**ADJOURNMENT** – Ms. Simpson entertained a motion to adjourn, seconded by Ms. Siraki at 8:05 PM. Carried.

Respectfully Submitted by

Kelly Sylvester  
Secretary, Design Review Board